

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-47 (GP-108-00-US)**

Applicant: **Georges R. HARIK**

Serial No.: **10/614,736**

Filing Date: **June 30, 2003**

Title: **SERVING ADVERTISEMENTS USING A SEARCH OF ADVERTISER WEB  
INFORMATION**

Examiner: **Debbie M. Le**

Group Art Unit: **2168**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

**INFORMATION DISCLOSURE STATEMENT**

The applicant respectfully requests that the references listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of each of these references, except for U.S. patents and patent application publications, is enclosed. (See the notice, "Information Disclosure Statements May Be Filed Without Copies of U.S. Patents and Published Applications in Patent Applications Filed After June 30, 2003," Pre-OG Notices (July 11, 2003).)

An English-language abstract of non-English language reference BF is provided. Reference BF was cited in a Notice of



Reasons for Rejection from the Japanese Patent Office in counterpart Japanese Patent Application No. 2006-517812. A copy of that Notice of Reasons for Rejection, as well as an English language translation thereof, is provided as reference BY.

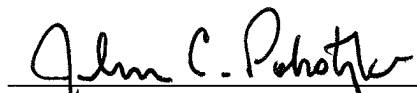
Please note that references BA-BD are identical to references BT-BW, respectively.

Since this Information Disclosure Statement ("IDS") is being filed with a Request for Continued Examination, it should be considered under 37 C.F.R. § 1.97(b)(4). **Accordingly, it is believed that no additional fee is due.** If, however, any additional fee is due, the Office is authorized to charge any fee required to have the Information Disclosure Statement considered to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

The applicant reserves the right to establish that any of the references listed on the attached PTO/SB/08A are not prior art to the above-captioned application.

Respectfully submitted,

May 13, 2009



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